

Xu Chang

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Education

- **Communication University of China**

School of Theater, Film and Television | Ph.D. in Arts (Drama, Film and Television)

2025.09 – Present

- Ranked 1st in the professional entrance examination for Ph.D. admission; Recipient of the University First-Class Scholarship

- **Communication University of China**

School of Music and Recording Arts | M.A. in Music (Media Music)

2022.09 – 2024.07

- **Average Score:** 90.74 (Top 5%); Class President; Recipient of the University Second-Class Scholarship and Outstanding Student Leader Award

- **Communication University of China**

School of Television | Dual B.A. in Radio and Television Directing (TV Editing)

2018.09 – 2020.07

- **Communication University of China**

School of Music and Recording Arts | B.A. in Musicology (Music Editing)

2017.09 – 2021.07

- Ranked 1st nationwide in the Arts Entrance Examination; GPA: 3.83 / 4.00 (Top 5%); Recipient of the University Merit Student Award, Third-Class Scholarship, Individual Special Scholarship, and Outstanding Youth League Member Award

Research & Academic Achievements

- **National Social Science Fund of China (Arts Category):** Participated as a Project Researcher and Writer in *Research on the Formal Structure of Chinese Folk Instrumental Music*.
- **China Radio and Television Compendium (Radio Volume)** Contributing Writer for a national documentation project on Chinese radio and television, responsible for representative works and archival research in the “Radio Music Programs” chapter.
- **National Arts Fund:** Served as Publicity Coordinator for the *Immersive Cultural Tourism Art & Creative Management Talent Training* project and as a Specialist at the Immersive City Think Tank. Contributed to project publicity, completion reporting, exhibition curation, and cultural tourism research initiatives.
- **8th Music Industry High-End Forum / 2022 China Music Industry Development Report:** Led project writing and media publicity related to music industry management, music education, and training sectors.
- **Academic Publication:** Published the film and television review article *Love in the Age of Innocence: The “Pragmatic Romance” of Everyday Life* in *China Women’s News*.
- **Research & Cultural Projects:** Contributed to the development of immersive cultural tourism research and cultural projects, including *Realm of Wukong*, *Oriental Adventure: Wukong Shan-Hai XR Large Space Immersive Exhibition*, the Immersive Art Collection Museum, and the China Immersive Cultural Tourism Forum.

Research & Professional Experience

- **Study on the Ideological and Employment Conditions of Young Short-Form Drama Practitioners in Beijing**

Research Project

Expected Completion: Oct 2026

- **Guangming Daily, Commentary Department**

Omnimedia Content Editor

2026.03 – 2026.06

- **Beijing Television Drama Review Panel**

Content Review Expert

2025.09 – Present

- Participated in the content review and evaluation of multiple satellite-broadcast television series.

- **School of Cultural Industries Management, Communication University of China**

Research Assistant

2024.07 – 2025.07

- Supported research and communication initiatives for the Special Committee on Immersive Cultural Tourism Industry of China Cultural Industry Association and the Future Cultural Tourism Research Institute of Fujian Tourism Development Group.
- Managed and operated the “Immersive City” platform, developing academic and industry-oriented content on immersive cultural tourism and building a professional media platform with over 60,000 followers.
- Contributed to cultural tourism case studies, project promotion, resource integration, and data-related research, connecting academic research with industry practices in immersive cultural tourism.
- **National Centre for the Performing Arts (NCPA), Concert Department**
Project Assistant 2024.01 – 2024.05
- **China National Traditional Orchestra**
Executive Director / Creative Coordinator / Recording Assistant 2023.06 – 2024.03
 - Served as Executive Director and Creative Coordinator for the traditional Chinese music concert *Huangzhong Dalu*, coordinating creative development, production, and music-related work.
- **Beijing Qingmuyu Cultural Media Co., Ltd.**
Music Assistant to Kang Zhuqing (Renowned Chinese Composer); Music Editor for the Feature Film Arrow Through the Heart 2022.10 – 2023.02
 - **China Art and Science Technology Institute, Ministry of Culture and Tourism of the People’s Republic of China**
Research / Archival Assistant 2018.10 – 2019.03
 - Applied professional expertise to the compilation, cataloguing, archiving, and preservation of traditional Chinese music, including folk songs and ancient melodies; catalogued and organized over 80,000 traditional Chinese music entries.

Creative & Practical Works

- **13 Month Music – “New Music Hall” Traditional Chinese Music Revival Plan**
Pipa Principal / Pipa Player (Traditional Chinese Musical Instruments), New Folk Music Band 2023.05 - Present
- **Mulan AI City Promotional Video, Datong, Shanxi, China**
Production Team Member 2026.07 – 2026.09
- **Immersive Interactive Play Xiansheng**
Sound Effects Designer; Dynamic Visual Music Designer for Artist Wang Xijing’s Works 2025.04 – 2025.06
- **Original Music for Art Exhibitions**
Gene Gallery, Shanghai; BLUM Gallery, Los Angeles; GNYP Gallery, Berlin 2023.11 – 2024.11
- **Animated Short Film Dream Simulcast**
Sound Effects Designer 2021.05 – 2022.05
 - Received Jury Special Mention in the Super Short Unit at the 16th FIRST International Film Festival; nominated for Electronic Theater at the 14th China Computer Graphics Conference (Chinagraph); screened at Beijing Animation Week 2022 and nominated for the Animation Unit at the 2021 Xiamen Short Film Week.

Selected Professional Experience

- **Hunan TV Spring Festival Gala**
Assistant to the General Director & Music Director 2025.12 – 2026.02
- **Beijing TV Spring Festival Gala & New Year’s Eve Gala**
Assistant Director & Music Director 2022.11 – 2023.02
- **12th Beijing International Film Festival**
Executive Director / Talent Coordinator 2022.08

- **Tencent Video “Starlight Awards” & Sohu Video “Fashion Festival”**

Publicity / On-Site Execution Coordinator

2019.12 – 2020.02

Volunteer & Social Practice

- **Volunteer Teacher, Western China Volunteer Action Plan:** Baoshan Experimental High School, Yunnan Province. Taught music to 7 general classes and 1 music specialty class in Grade 10; served as Sound Director and Artistic Director for the school’s Sports, Culture, and Art Festival and Choral Competition. Awarded “Outstanding Teacher” and “Teaching Excellence Award”.
- **Music Teacher:** Beijing “Higher Education Institutions Supporting Primary Schools” (Gao Can Xiao) Project
- **Volunteer Teacher:** Educational Assistance Activity in Keyoufront Banner, Inner Mongolia, organized by Communication University of China
- **Rural Revitalization Practice:** Participated in the Nippon Paint “Color, Way of Love” and Sony “Dream Classroom” Rural Revitalization Projects.

Awards & Honors

- **Second Prize**, 3rd National College Student Music “Innovation & Entrepreneurship” Competition
- **Third Prize**, 6th China International “Internet+” College Student Innovation and Entrepreneurship Competition
 - Project: *Musicare: Lucky Tones – China’s First College Student Public Welfare Project Multidimensionally Combining Music Therapy and Experience for the Elderly*

Campus & Leadership Experience

- **Head of Cultural & Youth Affairs Department, Youth League Committee of Communication University of China:** Organized and coordinated university-wide and faculty-level artistic events; served as Artistic Advisor and Directing Team Leader for two editions of the University Choral Competition.
- **Artistic Coordinator / Music Director, CUC Choral Competition:** Co-organized the university choral competition and served as Artistic Director for the School of Drama and Film; arranged and conducted *One Step, A Thousand Years* and *Pursuit*, which received Second Prize.

Professional Skills & Interests

- **Music & Arts:** Pipa, Piano, Music Production, Sound Design, Electric Guitar, Drum Kit, Musical Theatre, Calligraphy, Dance
- **Office Productivity:** Microsoft Word, Excel, PowerPoint
- **Media & Production Software:** Adobe Photoshop, Adobe Premiere Pro, Adobe Audition, Logic Pro, DaVinci Resolve, Final Cut Pro, Ableton Live, Cubase, Sibelius, Pro Tools
- **Specialized Software:** Pyware 3D (Marching Band Drill Design Software)
- **AI Tools:** Generative AI tools (Runway, Suno, Udio, ElevenLabs, Midjourney, Descript) for content development and creative production